**Sample Advocacy Letter**

Dear Minister/Councillor,

The following signatories strongly support the implementation of a soft plastics recycling program in order to deliver environmental benefits to our local community.

There has been a radical change in the way we consume and dispose of plastics in our community, but now we require political support to provide the necessary investment in infrastructure.

I am sure you are aware of the current plastic problem that is threatening our natural environment. With the collapse of the REDcycle program, soft plastics are increasingly ending up in landfill and in our oceans and rivers.

While new initiatives are being undertaken in the community to reduce and reuse plastics, the issue of soft plastic recycling requires further inquiry.

The residents of (area) would like to implement a [Curby It](https://www.curbyit.com/) soft plastic recycling program in our local Government area. Curby It is an initiative where residents place soft plastic waste in designated CurbyBags that are then incorporated in regular council recycling bins. These bags can then be easily separated at recycling facilities to be processed accordingly.

We believe this initiative will make the council’s waste management system more efficient and reduce plastic waste in parklands and waterways.  
  
Thank you for your time and consideration and we look forward to discussing the program with you further.

Warm regards,

(name)

(position)

(council area)